

— OWNER ARCHETYPE

The Floor General

Floor General — playbook
metrics without the
bottleneck



You win on the floor with a clear game plan.

Athena Automation · Las Vegas · Not a clinical test.

PROFILE

Customers and staff know the standards. You trust what you can measure today — close rates, chair time, ticket times — and you lock processes that keep service tight. You are visible, decisive, and allergic to vague strategy decks.

WHAT'S IN YOUR WAY

Over-control. Delegation feels risky; every exception comes back to you. Innovation stalls because you already have a way.

WHERE AUTOMATION FITS

Agents that enforce your Playbook (booking rules, scripts, hours) with Scoreboard-visible metrics — so standards hold without you being the bottleneck on every call.

OPERATORS WHO RHYME

Real operators whose working style rhymes with yours. Not a claim about you. A way to see the pattern.

Ray Kroc

McDonald's

Indra Nooyi

PepsiCo

Ingvar Kamprad

IKEA

FOR FUN / INTERPRETIVE

Fictional characters that rhyme with this operating style. Not a claim about anyone's private psychology.

Steve Rogers

Captain America

Hermione Granger

Harry Potter

Raymond Holt

Brooklyn Nine-Nine

NEXT STEP

Book a free working demo.

We build it on your real business — live in days, not months.
Industry-agnostic. Built around how you actually operate.

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Athena Automation, Las Vegas. Self-insight for business owners — not a clinical diagnosis. Questions: athena@agentsbyathena.com